1. **Plan**  
   Need- figuring out that is there any specific purpose for buying the smartphone like for gaming, business etc.  
     
   Next thing is to determine the budget range for that smartphone based on the affordability

**2. Prepare** Research- collecting information on the different brands models , prices , features by visiting the store and online

Checking the reviews of various users and expert opinions to understand various aspects

**3. Process**  
 Features- list the various features that are required by me whether it is longer battery life, more storage and so on

Comparison- comparing different smartphones brand based on the list , reviews and prices and whether there is a good deal on any of the smartphone

**4. Analyze**  
 Use the comparison to pick the best suited smartphone that meets my expectations and consider all the issues  
   
 Analyzing user reviews and feedback to understand the common problems, strengths and weak points of the shortlisted smartphone models

**5. Share**  
 Discuss the smartphones options with friends, relatives or other experts

to get better insight and advice

**6. Act**

Finally,I will take the purchase decision based on the gathered information